



### **International French Spell Bee 2018**

**(India, South Asia, East Asia, South East Asia, Middle East)**

**11 rue de Cambrai, Immeuble l'Artois, Cedex 19, Paris, 75945, France**

Dear Principal Ma'am/Sir & French Teachers,

Le Frehindi, Paris, is pleased to announce the 6<sup>th</sup> edition of the prestigious Inter-School International **Concours d'orthographe 2018** (International French Spell Bee 2018), an event open to school students of French in non-Francophone countries. The first two rounds, viz. School Round and Zonal Round will take place in the respective school. The final offline round called the International Round will be held in New Delhi in mid-January 2019. The success of this contest lies in its Unique Concept, Quality and Popularity among thousands of school students.

#### **Unique Concept – Helping Children grow beyond the classroom:**

In 2011 we conducted a survey in various top ranking schools offering French as third language. The results were startling: Children seldom concentrated on acquiring French vocabulary with proper pronunciation resulting in poor or incorrect oral communication even though many students already had two to three years of regular French learning in schools.

Part of the problem is with the limited time that a French teacher gets (35-40 minutes, twice/thrice a week) in a large classroom of 40 – 45 students on an average. Moreover, the child learns the language as a subject to score marks rather than earning proficiency in it as a language with emphasis on listening and speaking skills. After all, what good is learning a language if one cannot communicate in it effectively?

It was precisely to create interest among students in French vocabulary and to enable them to develop correct pronunciation, complimenting the “Grammar and Comprehension” based teaching of regular French teachers in their schools that gave birth to Concours d'Orthographe.

The beauty of the contest is that students from each level are given a vocabulary of about 300 to 400 words. These have been sourced from popular French books by different publishers based on the syllabus prescribed by CIEP for the DELF Jr. A1 & A2 levels.

#### **Quality:**

The primary word bank for each level is developed by a team of experts comprising members from both Asia and France led by Ms. Supriya Kakkar and Ms. Mayuri Assudani. Mr. Hemant Bisht is Master of Arts- French, Faculty of Arts, Delhi University and Master 2 en FLE/FLS, Institut de Recherche et de Formation en Français Langue Étrangère (IRFFLE) from Nantes University, France and Ms. Supriya Kakkar is M.A. French as a Foreign Language from University of Lausanne, Switzerland where as Ms. Mayuri Assudani is DALF C2 & one of the official trainers of TV5Monde. This is proofread by Mrs. Shashi Gupta, M.A. French (JNU). Then several 15-minute Test Papers are designed basically to elicit single or multiple meanings of select words, correct spelling of these, differentiating similar-sounding words, getting the correct pronunciation of the French alphabets and other word level exercises.

### **Popularity and International Recognition:**

Many schools work towards lifting the prestigious “**International French Spell Bee Championship trophy**” which is a matter of pride for a school as it brings the spotlight on them as a truly Global School with a strong belief in global citizenship. Such is the electrifying excitement this competition has created that a student goes out of the way to learn the correct meaning and phonics of thousands of new words.

Several non-francophone countries like Singapore, Nepal, UAE, Argentina, Kuwait, Kenya and many more have already participated and have been a part of this prestigious competition.

### **Preparatory word bank guide & Certificates**

#### **1<sup>st</sup> Round (SCHOOL):**

- All registered students will get a special free “**Word Bank**” guide which will be the basis of evaluation at all the three levels.
- **1<sup>st</sup> Round will be an OMR based test in the school itself.**
- All the participants will receive their physical certificate after the respective rounds.
- All School toppers will be given special surprise prizes.

#### **2<sup>nd</sup> Round (ZONALS):**

- India has been divided in 10 zones with the 11<sup>th</sup> zone being the International zone wherein each country represents an independent zone.
- Zonal round will be conducted online where time will be captured by the system.
- Zonal Trophy will be provided to the Top three schools of each level i.e. Débutant, Intermédiaire and Avancé topper from each zone.
- In case of a tie, an online tie breaker round will be held to arrive at the zonal toppers.
- All zonal qualifiers will receive the “Champion d’Orthographe” badge.
- Zonal toppers will receive Gold medals.
- Zonal Participants will receive a composite physical certificate.
- All French Teachers whose students participated in the second round will receive ‘Prof. Par Excellence’ Certificates.

#### **3<sup>rd</sup> Round (INTERNATIONALS):**

- International Round will be a live on the stage contest bringing the best candidates across India and abroad face to face in a day long contest in New Delhi.
- 3 Winners will get all-expense paid trip to France in June/July 2019 or Mac Air book.
- 3 Winners will get all-expense paid trip to Auroville, Pondicherry in March 2019 or I-Pad Mini.
- 3 Winners will get all-expense paid trip to Frehindi Village, Himalayas in May 2019 or Kindle paper white.

### **International French Spell Bee Trophy – 2018 for the Winning Schools:**

For each level the top school will win the prestigious “**International French Spell Bee School-2018**” Trophy.

#### **Prizes for Teachers:**

To qualify for this grand prize, you have to make sure that your student wins the contest. All teachers whose students win in the finals will be eligible for a “**Lucky Draw Competition**”.

- The Lucky draw winner gets an all-expense paid trip to France (1 Teacher) or Mac Air book.
- The 1<sup>st</sup> Runner up goes to Auroville, Pondicherry (1 Teacher) or Apple-I Pad Mini.
- The 2<sup>nd</sup> Runner up goes to Frehindi Village, Himalayas (1 Teacher) or Kindle paper white.

### **Meilleur Professeur Certificates:**

All teachers whose students win the contest will be awarded with the “**Meilleur Professeur**” certificate along with a Gold medal by the chief guests at the Finals.

#### **TENTATIVE TIMELINE:**

- ❖ Registration period: 15<sup>th</sup> April 2018 to 31<sup>st</sup> August 2018
- ❖ 1<sup>st</sup> Round: 1<sup>st</sup> September 2018 to 31<sup>st</sup> October 2018
- ❖ 2<sup>nd</sup> Round: 1<sup>st</sup> October 2018 to 30<sup>th</sup> November 2018
- ❖ Live Final International Round and Prize Distribution: Tentatively 19<sup>th</sup> January 2019.
- ❖ Tie Breaker round (if required): 1<sup>st</sup> December 2018 – 10<sup>th</sup> December 2018

Thank you for going through the proposal & we look forward to your active participation in the **International French Spell Bee – 2018**.

For more details, feel free to connect with us at **9811237050/67/69** or at our landline number **01145537037**.

Thanking You

Yours truly,

**The International French Spell Bee Team**

Email ID – [frenchspellbee@gmail.com](mailto:frenchspellbee@gmail.com)

Website – [www.frenchspellbee.org](http://www.frenchspellbee.org)

#### **Head Quarters:**

Le Frehindi  
11 rue de Cambrai, Immeuble l'Artois, Cedex 19,  
Paris, 75945, France

#### **India Office :**

Frehindi Education Pvt. Ltd.  
331, VardhamanBahnof Plaza, Plot no 10  
Pocket 7, Sector 12, Dwarka, New Delhi 110078